

CAMBRIDGE UNIVERSITY POTATO GROWERS RESEARCH ASSOCIATION
30th ANNUAL CAMBRIDGE POTATO CONFERENCE 2019

Robinson College, Cambridge

SOLANI TVBEROSI NEGOTIORVM CORROBORATIO: Building resilience in potato businesses

Main sponsors: Frontier Agriculture Ltd and Grimme UK Ltd. Supported by: Syngenta

PROGRAMME

Tuesday 17th December – Robinson College, Cambridge

09:30–10:55 **Registration and Coffee**

11:00–11:10 **Welcome** John Chinn, CUPGRA President

Session 1 **Defining resilience.** Chairman: John Chinn, CUPGRA President

11:10–11:40 Economic resilience. Mark Berrisford-Smith, HSBC UK Bank Ltd

11:40–12:10 What defines a great business? Angus Davison, Haygrove Ltd

12:10–12:40 Introducing resilience through GM. Jonathan Jones, The Sainsbury Laboratory

12:40–12:50 The role that 3CS could play. Giles Oldroyd, Cambridge Centre for Crop Science

12:50–13:00 **Panel Discussion**

13:00–13:55 **Lunch – Robinson College Dining Hall**

Session 2 **Making it work.** Chairman: James Lee, CUPGRA Honorary Secretary

14:00–14:25 The holistic production approach. Alistair Leake, Game & Wildlife Conservation Trust

14:25–14:50 A sustainable, profitable enterprise. Harry Barnett, Holkham Farming Company

14:50–15:15 Rotational resilience. Marc Allison, NIAB CUF

15:15–15:40 The future pathway for crop protection. Albert Schirring, Bayer CropScience

15:40–15:50 **Panel Discussion**

15:50–16:15 **Tea**

Session 3 **Challenges for stored potatoes.** Chairman: James Harrison, CUPGRA Vice Chairman

16:20–16:40 Delivering what the customer wants. Tina Jeary, Albert Bartlett.

16:40–17:00 Technical challenges for the crisping industry. Graeme Byers, Tayto

17:00–17:10 A novel alternative to CIPC for potato storage. Mac McWilliam, PepsiCo

17:10–17:15 **Questions**

17:15–18:00 Sprout control forum. Mark Taylor, Fresh Potato Suppliers Association; Jeff Beever, PPA Primary Production Technical Committee, Luit Scholtens, Potato Advice Holland BV & Mike Storey, CIPC Stewardship Committee

18:00–18:05 **Housekeeping**

19:15 **Potato Barons' Christmas Feast – St John's College Dining Hall**

After-dinner speaker: Tracy Mackness, The Giggly Pig Company. Singers: Gentlemen of St John's

Wednesday 18th December – Robinson College, Cambridge

09:00–10:45 **Workshops*** - Groups to change at 09:50

10:45–11:15 **Coffee**

11:15–13:00 **Workshops*** - Groups to change at 12:05

13:00–13:55 **Lunch – Robinson College Dining Hall**

Session 4 **A wider view.** Chairman: Philip Kingsmill, CUPGRA Chairman

14:00–14:25 The role of seed certification schemes. Jon Pickup, SASA

14:25–14:50 Vertical integration. Milt Carter, CSS Farms

14:50–15:15 Bigger and better: a report on the 2019 Washington Study Tour. Mark Stalham, NIAB CUF

15:15–15:25 **Panel Discussion**

15:25 **Tea and disperse**

***Workshops:** the following topics are offered to delegates who should indicate their preferred **four** when booking.

1. What do we require from precision agriculture? Marcus Travers, Soil Essentials.
2. Waste management. Chris Bishop, University of Lincoln & Simon Smart, NIAB
3. Desiccation. Mark Stalham, NIAB CUF & Graham Tomalin, VCS Potatoes
4. Securing future water resources. Paul Hammett, NFU & John Patrick, Sustainable Water Solutions
5. Economics of production. Ben Lang, Department of Land Economy
6. Innovations that drive performance. Ed Hodson, Grimme UK Ltd & Burkhard Kuhlmann, Grimme Landmasch.