



# Morley Innovation Day

including the

## AHDB Strategic Cereal Farm East Open Day

Thursday 19<sup>th</sup> June 2025  
Opens at 10am  
Last tour starts at 2pm

Morley Farms, Deopham Road,  
Morley, Wymondham, NR18 9DF  
Free lunch and refreshments.

what3words: [pram.sticky.haircuts](https://www.what3words.com/pram-sticky-haircuts)

The event and parking are  
½ mile from the main farm.  
Follow the signs on the day.

The **Morley Innovation Day** showcases the latest arable advice and research from UK agribusinesses and research organisations. This free-to-attend event features a mix of field-based demonstrations and static exhibits, enabling attendees to interact with leading industry experts. This event is made possible by the unique relationship between The Morley Agricultural Foundation and NIAB delivering farmer-facing long-term agronomy research.

### EVENT TIMETABLE

9.45am . . . . . Event opens  
10.00am . . . NIAB field demonstration tours start  
12.00-1.30pm . . . . . Lunch  
2.00pm . . . . . Final field tour starts  
3.00pm . . . . . Event closes

**FREE and open to ALL.**

**Please register online:**

[bit.ly/MorleyInnovationDay2025](https://bit.ly/MorleyInnovationDay2025)



Morley Innovation Day 2025



## Improve your Knowledge and Skills

TMAF has a long history of supporting research and also the improvement of knowledge and skills of individuals. Each exhibitor at the Innovation Day will be summarising the training opportunities they offer throughout the year. This may range from a half day workshop to a full PhD. The aim is to highlight the breadth of opportunities, whether you just want to find out more, or take your career to the next level.

### The Morley Agricultural Foundation

THE  
**MORLEY**  
AGRICULTURAL FOUNDATION

Some of the current cohort of TMAF-funded PhD students will be demonstrating their work to date. The subjects include: wheat genetic improvement to rooting, nitrogen efficiency, and septoria resistance.

### NIAB Soils and Farming Systems Team



NIAB Soils and Farming Systems team will be discussing the value of Morley LOTS (Long term trials) showing some of the key findings from the last 15+ years, in addition to the Morley Soil and Agronomic Monitoring Study (SAMS), and other farming system experiments at Morley.

### NIAB Field Demonstration Tours

Access NIAB's latest agronomy and soils research and demonstrations at Morley Farms, alongside impartial variety and agronomy advice from our regional agronomy team and crop specialists. Tour groups start in the demonstration fields at regular intervals from 10am through to 2pm, and include:

- Winter wheat varieties: Clare Leaman and Patrick Stephenson
- Winter wheat disease management: Dr Aoife O'Driscoll and Stuart Knight
- Barley varieties and disease management: Andrew Watson
- Morley LoTS research: Dr Nathan Morris

### AHDB Strategic Farm East



AHDB will present the research underway at the new AHDB Strategic Cereal Farm East, hosted by David Jones at The Morley Agricultural Foundation. Topics will include cultural control of grassweeds, decision support for managing BYDV risk and improving nutrient use efficiency.

### BBRO (British Beet Research Organisation)



BBRO will be on hand to discuss topical issues of the season, including Virus Yellows.

### Maize Growers Association



The Maize Growers Association (MGA) proudly presents a diverse range of trials at Morley Farms, showcasing innovative approaches to maize growing. These trials address key challenges growers face, aiming to optimise yield, enhance crop quality, and promote sustainable practices. Come and speak with us as we delve into distinct areas of investigation, foliar applied nitrogen, soil nitrogen mineralisation, under-sowing maize, and the interaction with grain maize and protein content.

### John Innes Centre



The John Innes Centre is a plant and microbial research centre based in Norwich. Visit us on the John Innes Centre stand to find out about our latest research highlights including using genome editing to improve future crops, tackling Virus Yellows disease in sugar beet, Plenty Sense nitrogen sensors for understanding nitrogen availability and soil-root interactions for healthy crops.

### Adams & Howling



Adams & Howling will be discussing malting barley, both winter and spring, and current market requirements.

### Agrovista



A long-term supporter of the Morley Innovation day. Agrovista technical staff will be on hand to discuss Project Lamport which is a series of long term trials. They investigate cultural controls to reduce the reliance on pesticides particularly to manage blackgrass and improving soil health with a aim to continue profitable crop production.

### Openfield



Openfield will be in attendance to discuss grain marketing information.

**We are also very grateful to Openfield for sponsoring lunch.**

### BOFIN



BOFIN (the British On-Farm Innovation Network) will also be at the event.

### PGRO

We will be joined on the day by PGRO (Processors and growers Research Organisation)

