

Niab field trials services include:

- Efficacy trials of plant protection products for registration and marketing
- Biostimulant and Biopesticide product evaluation
- Variety screens across all crop species
- Protocol development and design
- Soil, foliar and grain sample analysis
- Additional laboratory analytical services available
- AI-based phenotyping platform
- Highly trained crop assessors and trial managers
- Standardised procedures to ensure data conformity
- Seed and product sourcing
- GPS field mapping and precision drilling
- Data interpretation and reporting by impartial Niab experts
- Locations providing a range of soil types and disease pressures



1. Cambridge
2. East Malling
3. Headley Hall
4. Callow
5. Morley
6. Newton Abbot
7. Sutton Scotney

Extensive trial network and host farmers across England and Wales

Increase your trial success with Niab

For more information and to discuss your requirements:
field-trials@niab.com

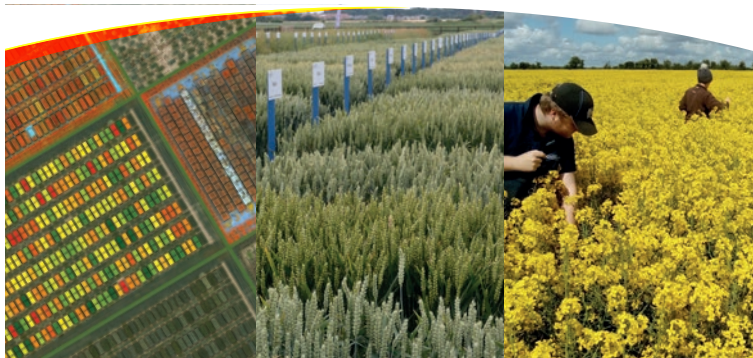
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Niab

Field Trial Services

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Product, trait and variety performance trialling

- The leading UK trials organisation
- Providing expert field crop trials to prove product performance
- All work is strictly confidential and results focused
- Over 100 years' experience in perfecting trialling from science
- Working in all agricultural and horticultural crops
- Over 100,000 plots across 100 sites across England and Wales
- Modern equipment delivering high accuracy
- Established research orchards and fruit plantings
- Includes glasshouse, polytunnel, laboratory and growth room testing facilities

- **Independent**
- **Authoritative**
- **Comprehensive**
- **Impartial**

Niab delivers rigorous, independent trials to help customers evaluate products, varieties, and technologies under farming conditions. Supported by an extensive trials network and host farms across England and Wales, Niab provides robust, well-designed studies across multiple crops and farming systems.

Services are tailored to customer needs and can include plant breeding screens, agronomy and disease assessments, agrochemical and regulatory studies, and field-scale demonstration trials. Clear project management, high-quality data, and impartial reporting ensure customers receive reliable evidence for research, regulation, and commercial decisions.

- **ORETO, GEP and ISO 9001 accreditation**
- **Customer loyalty – Over 97% of customers return annually**
- **Our trials are rated excellent by 90% of customers**

Case Study:

New product evaluation

Niab carried out contract field trials on behalf of a manufacturer on a new agrochemical, intending to enter a new market. Niab conducted the field trial as requested, although the results were not in the customer's favour. We reviewed the results and suggested changes, which ultimately led to a change in the product recommendations and a successful launch.

Testimonial:

Trusted for complex trials

"We have worked with Niab for many years to deliver successful trials to help support the technical messaging of our products. The attentiveness of the teams to deliver often complex protocols makes them a key partner in our trials programme."

Scientific consultancy to define the protocol → **In season updates** → **Interpretation and next step recommendation available**

Niab