



Niab field trials services include:

- Efficacy trials of plant protection products for registration and marketing
- Biostimulant and Biopesticide product evaluation
- Variety screens across all crop species
- Protocol development and design
- Soil, foliar and grain sample analysis
- Additional laboratory analytical services available
- AI-based phenotyping platform
- Highly trained crop assessors and trial managers
- Standardised procedures to ensure data conformity
- Seed and product sourcing
- GPS field mapping and precision drilling
- Data interpretation and reporting by impartial Niab experts
- Locations providing a range of soil types and disease pressures

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- 1 Benniworth
 - 2 Cambridge
 - 3 Cirencester
 - 4 Dorset
 - 5 East Malling
 - 6 Headley Hall
 - 7 Hereford
 - 8 Morley
 - 9 Newton Abbot
 - 10 Sutton Scotney

10 regional centres
More than 100 field sites
30+ crop species
100,000+ plots
50 dedicated staff

Increase your trial success with Niab

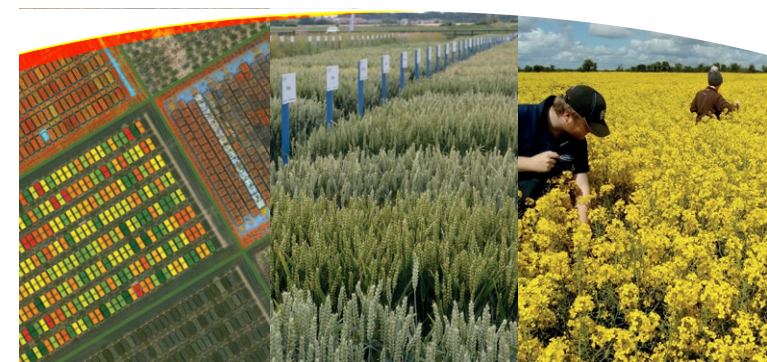
For further information:
field-trials@niab.com

niab.com



Field Trial Services

niab.com





Product, trait and variety performance trialling

- The leading UK trials organisation
- Providing expert field crop trials to prove product performance
- All work is strictly confidential and results focused
- Over 100 years' experience in perfecting trialling from science
- Working in all agricultural and horticultural crops
- Over 100,000 plots across 100 sites and 10 regional centres
- Modern equipment delivering high accuracy
- Includes glasshouse, polytunnel, laboratory and growth room testing facilities

- **Independent**
- **Authoritative**
- **Comprehensive**
- **Impartial**

The delivery of successful field trials is one of the most crucial elements of Niab's operations. It is achieved by dedicated teams located at 10 field trial centres in the major agricultural areas of England and Wales, combining experience with local knowledge to manage a wide range of crops.

Our field trials programme is large and complex, incorporating a wide range of applications. Industry-funded trials include early plant breeding screens and disease assessment trials, evaluation of agrochemicals, including registration of new products and formulations, and field scale plots for commercial demonstration to farmers and other end-users.

- **ORETO, GEP and ISO 9001 accreditation**
- **Customer loyalty – Over 97% of customers return annually**
- **Our trials are rated excellent by 90% of customers**

🔍 Case Study:

New product evaluation

Niab carried out contract field trials on behalf of a manufacturer on a new agrochemical, intending to enter a new market. Niab conducted the field trial as requested, although the results were not in the customer's favour. We reviewed the results and suggested changes, which ultimately led to a change in the product recommendations and a successful launch.

💬 Testimonial:

Trusted for complex trials

“We have worked with Niab for many years to deliver successful trials to help support the technical messaging of our products. The attentiveness of the teams to deliver often complex protocols makes them a key partner in our trials programme.”

Scientific consultancy to define the protocol

In season updates

Interpretation and next step recommendation available