



NIAB field trials services include:

- Sourcing seed
- Seed treatment
- GPS field mapping
- Precision drilling
- Accurate product application
- Field sensors
- Experienced crop assessors
- Aerial phenotyping by drone
- Results interpretation by industry leading experts
- Additional analytical services available via NIAB LabTest
- Strict standard operating procedures to ensure data conformity across trial series

- 1 Benniworth
- 2 Cambridge
- 3 Cirencester
- 4 Dorset
- 5 East Malling
- 6 Headley Hall
- 7 Hereford
- 8 Kirton
- 9 Morley
- 10 Newton Abbot
- 11 Sutton Scotney
- 12 Telford



12 regional centres
More than 100 field sites
140,000+ plots
60 dedicated staff

For further information:

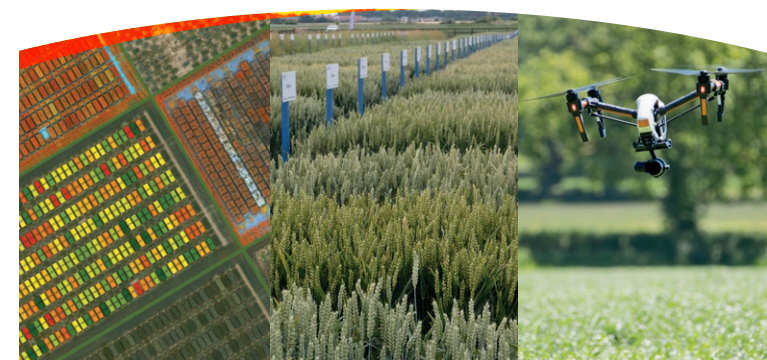
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Field Trial Services

 @niabgroup niab.com





Product, trait and variety performance trialling

- The leading UK trials organisation
- Providing expert field crop trials to prove product performance
- All work is strictly confidential
- No marketing or promotion of products, just results
- 100 years' experience in perfecting trialling from science
- Working in all agricultural and horticultural crops
- Over 140,000 plots across 100 sites and 12 regional centres
- Includes glasshouse, polytunnel, laboratory and growth room testing facilities

- **Independent**
- **Authoritative**
- **Comprehensive**
- **Impartial**

The delivery of successful field trials is one of the most crucial elements of NIAB's operations. It is achieved by dedicated teams located at 12 field trial centres in the major agricultural areas of England and Wales, combining experience with local knowledge to manage a wide range of crops.

Our field trials programme is large and complex, incorporating a wide range of applications. Industry-funded trials include early plant breeding screens and disease assessment trials, evaluation of agrochemicals, including registration of new products and formulations, and field scale plots for commercial demonstration to farmers and other end-users.

ORETO and ISO accreditation

Our service guarantees customer loyalty

Our customers believe that location is critical to product evaluation

Successful field trialling for over 100 years

Increase your trial success with NIAB

Scientific consultancy to define the protocol

In season updates

Interpretation and next step recommendation available

Case Study:

New product evaluation

NIAB carried out contract field trials on behalf of a manufacturer on a new agrochemical, intending to penetrate a new market. NIAB conducted the field trial as requested, although the results were not in the customer's favour. We reviewed the results and suggested changes, which ultimately led to a change in the product recommendations and a successful launch.

Testimonial:

Product testing across the UK

"Despite product registration and a standard label, sometimes a new product may not work in all situations. We approached NIAB to carry out field trials because they could offer a range of locations and geographic environments. It meant we could provide correct advice to local growers on getting the best from our product."