



Malling™ Allure

Late season Junebearer

Excellent fruit quality

High % class 1 yield

Large fruit size with high yield

Fruit quality

Malling™ Allure has excellent fruit quality, similar to Malling™ Centenary, alongside attractive glossy berries, with a regular shape and large fruit size (68% > 35mm).

Production period

A late season variety, starting production about 7-10 days later than Malling™ Centenary. Malling™ Allure has good yield potential with an average of 450-600 g/plant from tray plants.

Growth habit

Malling™ Allure produces semi-vigorous plants with an upright habit. The variety has a moderate length truss, with good fruit display and ease of picking, and is well suited for protected table-top production.

Disease resistance

Malling™ Allure has intermediate resistance to powdery mildew, but moderate susceptibility to crown rot and verticillium wilt.

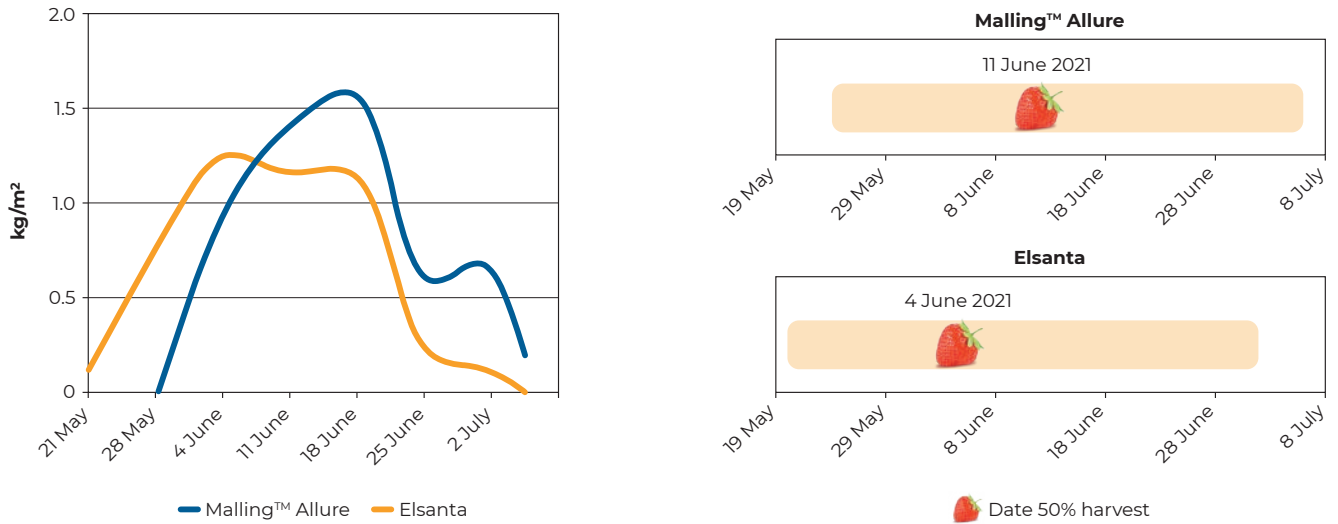


Malling™
FRUITS



Fruit pattern of Malling™ Allure and Elsanta

Data courtesy of Proefcentrum Hoogstraten, Belgium.



Malling™ Allure – yield from external trials 2021 (60-day crop, tray plants, tunnelled tabletops, 8 plants/linear metre)

Trial location	Class 1 yield (g/plant)	Class 1 %	Mean berry weight (g)	Brix
1	621.7	98.1	23.6	9.5

Yield and grading (kg/m²) (12pl/m, tray plants, table top, plastic greenhouse)

Data courtesy of Proefcentrum Hoogstraten, Belgium.

