

**Robinson College, Cambridge 14 & 15 December  
Potato Baron's Christmas Feast 14 December**

**PROGRAMME**

**Knowledge creates the future**

*Gignit notitiam futurorum*

**Tuesday 14 December**

Registration from 9.30 am  
Conference opens at 11 am

**11.00 am SESSION 1**

**Exploring the future for potato production**

- Where there is no constraint to research and development enabled innovation  
Professor Sir David Baulcombe, University of Cambridge
- Where meeting environmental goals sets the scope of the possible - Charles Mayson, CXCS
- Getting from here to there – navigating a way to the future for potato businesses - Emily Norton, Savills

**LUNCH**

**2.00pm SESSION 2**

**Innovating the practice of the future**

- No till potatoes - explorations in practice  
Richard Harding, Groundswell Agronomy
- Practical steps to reducing emissions in the potato supply chain - James Young, McCain Foods

**Forum – Towards zero-emissions potatoes**

Where are we now and how do we get there?  
Facilitated conversation between the audience and the panel including NIAB CUF's Simon Smart, FCCT's Becky Wilson, grower Richard Bramley, McCain's Matt Smallwood and Morrison's Sophie Throup

**TEA**

**4.00 pm SESSION 3**

**Inaugural Eric Allen Memorial Lecture**

"Understanding how potatoes grow determines how to grow potatoes" with reflections from Robert Allen, Neil Gudmestad and Mark Stalham

**7.15 pm Potato Barons' Christmas Feast**

St John's College Great Hall  
After-dinner speaker: Nick Vermont  
Presentation of the John Green Memorial Trophy to David Firman

**Wednesday 15 December**

**9.00 am MORNING WORKSHOPS**

Please indicate preferred **four** choices when booking.

1. No more thorin – what would potato production look like without Nemathorin? with Ben Naylor and Sebastian Eves-van den Akker
2. Wireworm – managing a population explosion Bringing experience and research-based knowledge together with Marc Allison and Martyn Cox
3. What is a carbon budget? Why do they all give different answers? with Becky Wilson
4. Diploids – how will potato growing change? Challenges and opportunities with Gerard Bishop
5. Making sense of virus testing on farm with Sophie Bambridge, Elizabeth Stockdale and Martin Hammond
6. Determining compaction risk – practical session with Terranimo and Blair McKenzie
7. Combining satellites and in-field monitoring to guide crop management with Simon Smart and David Clarke

**LUNCH**

**SESSION 4**

**2.00pm Moving forward through research and knowledge exchange**

- Communicating for change – identifying practical opportunities for individuals and the industry  
Susie Emmett, Greenshoots Productions
- Science into Practice - CUPGRA Crop Science Centre Fellow Sebastian Eves-van den Akker
- Leading in the post-AHDB landscape – reflection on CUPGRA role

**TEA AND CLOSE BY 3.30 pm**

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