



NIAB TAG invite you to the NATIONAL AGRONOMY CENTRE Research into Practice, Morley Open Day Thursday 17th June 2010 at 12.00pm

Come and join the innovative growers of today and achieve practical solutions for your arable issues.
Wheat, barley, beet and a range of other crops.

Independent answers to the important technical decisions on your farm.

NIAB TAG conducts independent field crops research and provides impartial variety and agronomy information. Come and see some of the work we do to provide our members with the independent guidance imperative to the running of any modern farm business.

Experts will be on hand from TAG, NIAB and other Industry bodies to consider key questions not just for wheat, barley and sugar beet but also for a range of other novel and industrial cropping options (including maize). In addition, there will be demonstrations of environmental scheme seed mixtures and machinery displays (including equipment from the Morley farm).

If the following questions are important to you then you really shouldn't miss the Research into Practice Open day at Morley on the 17th June 2010.

- **Varieties.** Whatever the crop, choosing the right variety is important. Are you confident you are making the right choices?
Why not take the opportunity to discuss this with independent experts.
- **Inputs and crop management.** How do I determine the most appropriate input programme for my farm? Many products contain the same active ingredients and should I be considering some of the new fungicide options?
These are all issues across a range of

crops, but particularly for wheat and barley. Research and expert opinion will be available to help you address these important questions.

- **Legislation and environment.** How concerned should I be and is pollution and environment really an issue on my farm?
Experts from NIAB TAG and the Catchment Sensitive Initiative will be on hand to provide updates and guidance.
- **Rotation, cultivation and fertility.** Am I still making the right choices on establishment and rotation? What can I do to improve my fertiliser / fertility decisions in light of increasing costs?
Our long term rotations and New Farming Systems research continue to produce key data to guide these decisions. There will also be opportunities to hear about ongoing cultivation work in sugar beet and HGCA projects on soil nutrient management.
- **Market opportunities.** Am I growing the right crops and to the right specification? Should I be looking at new cropping opportunities such as bio-gas or industrial crops?
In addition to opportunities to discuss novel cropping options with NIAB TAG specialists, external experts will be on hand to discuss grain quality (including market demands in malting barley).

Why not take the chance to visit the National Agronomy Centre site at Morley and see for yourself the wide range of experiments and research being undertaken on your behalf?

Membership

The new NIAB TAG membership options will be unveiled at Cereals 2010. If you are unable to join us at Cereals or would like to discuss these membership offers with us in more detail, further information will be on hand at this open event.

Reserve your place now:

Email: east@thearablegroup.com
Call: 01953 713200
or complete and fax or return the form on the reverse of this flier

Members and non members welcome

RESEARCH INTO PRACTICE – IN DETAIL

NIAB TAG deliver unparalleled independent expertise in crop research and knowledge transfer to over 3,000 national members.

Starting at 12.00pm in the Farm Yard at Manor Farm, Morley St Botolph, NR18 9DF.

(BASIS and NRoSO points will be available for this meeting)

12.00 – 13.00
Complimentary Hog Roast

13.00 – 13.30
Opening Address

13.30 – 16.30
Visit trials and demonstrations

17.00
Close and depart

A wide range of specialists from NIAB TAG will be on hand to guide you through a range of exciting, relevant and current topics and to provide you with the impartial advice based on independent research that you need to manage your farm business. We would also like to acknowledge the support of HGCA and British Sugar, who will both be on hand at this event. HGCA will also be available to discuss their current R&D Strategy review.

Opening Address; Tony Pexton (Farmer and Chairman of the NIAB Board)

Complimentary Hog Roast, Courtesy of NIAB TAG, 12.00 pm onwards.

STAR Project Open Day

If you are interested in this open day why not enquire about our STAR project open day on the 6th July in Suffolk. This long term research project is looking at the impact of cultivation and rotation choices on soil structure, weed burden and system performance.

Email east@thearablegroup.com for more information.

Directions to Morley



If you will be joining us on 17th June, please let us know by completing and returning the attached form to the following address. This event is open to members of both TAG and NIAB as well as non members interested in finding out more about the work that we do and the membership offers available.

Research into Practice Open Day
The Arable Group,
Morley Business Centre,
Deopham Road,
Morley, Wymondham,
Norfolk, NR18 9DF
or fax back to 01953 605811 or email east@thearablegroup.com

PLEASE RESERVE ME PLACE(S)
AT RESEARCH INTO PRACTICE
OPEN DAY AT MORLEY ON
17TH JUNE

PLEASE INDICATE BELOW WHETHER YOU ARE:

- A TAG MEMBER
- A NIAB MEMBER
- A NON-MEMBER



RESEARCH INTO PRACTICE OPEN DAY AT MORLEY

Name: _____

Address: _____

Email: _____

Tel no. _____

Number of guests: _____