



Seeds

The NIAB TAG Network is a key vehicle for technology and knowledge exchange in the agriculture sector. NIAB TAG information influences more than 20% of the country's arable area with over 3,000 practising farmers, agronomists and corporate members and clients across the UK.

NIAB TAG has the specialist knowledge, skills and facilities needed to support the development of improved crop varieties, to evaluate their performance and quality, and to ensure the benefits of those advances are transferred effectively onto farm through the Network. With access to an elite suite of subscription-based technical services, focused on either Seeds or Agronomy, membership guarantees a constant flow of vital information upon which crucial variety choice and agronomy decisions can be based.

The Seeds packages give members access to the most comprehensive and practical digest of national and regional variety performance information available in the UK – electronically, online and in hard copy. Members value the elite understanding of varieties this provides and the technical back-up to support variety choice and management issues including:

- a one-stop shop for variety and seeds information across crops;
- access to the most comprehensive and practical digest of national and regional variety performance information;
- underpinning variety choice with key variety management information from new member funded trials;
- keeping in touch with NIAB TAG and industry expertise through exclusive newsletters and harvest updates, via telephone, e-mail or at a regional variety day;
- gaining favourable access to NIAB TAG professional development training and technical services.

The Seeds packages are:

	Seeds	Seeds Plus	Seeds Specialist
Autumn Combinable Crops Variety Advantage	Four variety guides of your choice	Four variety guides of your choice	Four variety guides of your choice
Spring Combinable Crops Variety Advantage			
Livestock Crops Variety Advantage			
Potatoes Variety Advantage			
Harvest Newsletter (monthly at harvest)	✓	✓	✓
Invite to a Variety Day (10+ locations)	✓	✓	✓
National Variety Helpline	✓	✓	✓
Network News – monthly e-newsletter	✓	✓	✓
Landmark Bulletin - quarterly technical journal	✓	✓	✓
Discounts on NIAB TAG training courses	✓	✓	✓
Seeds Handbook for Agronomists		✓	✓
England and Wales Seed Certification data – quarterly		✓	✓
Seedstats Journal - five issues/year			✓
Automatic weekly e-mail updates on full seed certification data during the season and via the website			✓

A Vegetable Seeds package is also available on application. Benefits include the Potato Variety Guide and the Organic Vegetable Handbook, vegetable variety trial results and trial visits, a quarterly newsletter focused on the vegetable sector, and Landmark Bulletin.

BASIS points are associated with all NIAB TAG Network subscriptions and events.
NRoSO points are associated with NIAB TAG Network events.



“ NIAB TAG Seeds members get access to the most comprehensive independent seeds and variety information available in the UK. Members value the elite understanding of varieties this provides and the technical back-up to support variety choice. New trials data will come online soon that will enable members to make even better informed variety decisions based on additional variety performance management criteria. ”

Clare Leaman, Cereal Variety Specialist

Apply online at www.niab.com or for further information contact membership services on 01223 342200 or email info@niab.com

NIAB TAG Network
Huntingdon Road
Cambridge
CB3 0LE

www.niab.com

