



# Agronomy

The NIAB TAG Network is a key vehicle for technology and knowledge exchange in the agriculture sector. NIAB TAG information influences more than 20% of the country's arable area with over 3,000 practising farmers, agronomists and corporate members and clients across the UK.

NIAB TAG has the specialist knowledge, skills and facilities needed to support the development of improved crop varieties, to evaluate their performance and quality, and to ensure the benefits of those advances are transferred effectively onto farm through the Network. With access to an elite suite of subscription-based technical services, focused on either Seeds or Agronomy, membership guarantees a constant flow of vital information upon which crucial variety choice and agronomy decisions can be based.

NIAB TAG Network Agronomy members have access to the pre-eminent, independent agronomic knowledge base in the UK, including:

- Maximising variety performance with local trials information to tease out the impacts of soil type, disease pressure and farm practice on yield potential and quality characteristics;
- Optimising decision-making for annual inputs based on impartial trials data and practical advice and updates from a Regional Agronomist;
- Accessing new research for members, focused on improving productivity and efficiency through joined-up approaches to managing soil, crop, variety and agronomy;
- Engaging in discussion and debate, with other members and with NIAB TAG specialists, at conferences, meetings and local field days.

The Agronomy packages are:

	Agronomy Results	Agronomy Plus	Agronomy Local
Autumn Combinable Crops Variety Advantage	✓	✓	✓
Spring Combinable Crops Variety Advantage	✓	✓	✓
Livestock Crops Variety Advantage	*	*	*
Potatoes Variety Advantage	*	*	*
Other Seeds package benefits (harvest newsletter, variety day, variety helpline, Network News e-mail newsletter, Landmark Bulletin and training discounts)	✓	✓	✓
Full results from NIAB TAG regional trials	✓	✓	✓
Annual regional trials results conference	✓	✓	✓
Local variety performance from NIAB TAG trials	✓	✓	✓
New product guides	✓	✓	✓
Annual invite to a regional open day	✓	✓	✓
Agronomy strategy documents (autumn/spring)		✓	✓
Weekly agronomy updates (during the growing season)		✓	✓
Mechanisation publication		✓	✓
Annual gross margin forecast		✓	✓
Telephone access to regional agronomists		✓	✓
Local field days with regional agronomist			✓
Local text alerts/updates from regional agronomist			✓
NAC-funded sugar beet update (optional)		✓	✓

\* Livestock and Potato Variety Guides can be purchased separately

BASIS points are associated with all NIAB TAG Network subscriptions and events.

NRoSO points are associated with NIAB TAG Network events.



“ Robust, locally-relevant trials data and unbiased interpretation underpin the trusted information and advice available to NIAB TAG Agronomy members, enabling them to maximise their profit from new varieties, agrochemicals and husbandry methods. We are continually developing and updating the range of services we offer to ensure that the NIAB TAG Network keeps delivering the innovation and added value that our members expect. ”

Ben Freer, Regional Agronomist

Apply online at [www.niab.com](http://www.niab.com) or for further information contact membership services on 01223 342200 or email [info@niab.com](mailto:info@niab.com)

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